



# The Smartway2<sup>®</sup> Successful Meeting Room Resource Scheduling.

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## Media Contact

Gino Mainolfi

[gino@nspr.co.uk](mailto:gino@nspr.co.uk)

t +44 (0) 1276 487 006

m +44 (0) 7810 634 204

**PRESS RELEASE - FOR IMMEDIATE RELEASE**

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**A revolution in the scheduling of meeting rooms and other essential office resources has been unveiled by Smartway2 Limited, the leading developer of cloud-based resource scheduling solutions.**

Smartway2 has been designed to respond to the latest developments in cloud-computing and mobile device technology, enabling today's 'always-connected' professionals to easily book onsite resources wherever they are, whenever it is convenient for them. As well as being able to book resources through stylish, interactive on-premise touch-screen panels and mobile devices, Smartway2 is fully integrated with today's essential Google applications, including maps and language translation functionality. Its phased roll-out will initially target the SME market, although its scalable architecture means Smartway2 for medium and multinational, enterprise-sized organisations, will be announced in due course.

Smartway2's heritage is unmatched, thanks to it being developed by industry experts - Martin Hiles and Nigel Reading - who have many years of experience in bringing resource scheduling software solutions to the corporate market place, including the hugely successful Workspace Manager. In addition to ushering in a new era of real-time scheduling solutions, Smartway2 has been designed to be affordable and offers a flexible and scalable licensing model. Available via a SaaS subscription model, it also brings major benefits to any organisation looking to improve utilisation whilst significantly reducing their real estate costs, energy consumption and carbon footprint.

Commenting on the launch of Smartway2, Nigel Reading, Director, Smartway2 Limited, said: "As organisations strive to lower costs by decentralising and encouraging flexible working, there's been an explosion in the number of mobile workers. When they need to meet with their partners or customers, it is essential the right collaboration resources are available on the day, without fuss. Therefore, there's even greater demand now from companies for resource scheduling solutions. With Smartway2, we have brought this concept right up-to-date by creating a solution based around how people work and the tools and applications they use daily, adding extra value and increased functionality to the conventional resource scheduling process."



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Onsite, the Smartway2 Room Panel merges sleek design with professional efficiency. The stylish panel and easy-to-use interface provides an immediate indication of availability, along with details of current and forthcoming bookings. It also details the facilities available within each room, making it easy for the user to choose which is the most appropriate. The panel can be used to make an immediate booking, or a future one. For pre-booked meetings, the host or optionally, a meeting attendee, may check in for the meeting via the room panel. To ensure efficient use of meeting rooms, the panel takes advantage of the latest in sophisticated technology, with a range of check-in options available including user password authentication, NFC Tags or QR code scans, Bluetooth and even facial recognition. This check-in process ensures a booked room either gets used or is released for others to book.

Complementing the Room Panel for users on the move is the Smartway2 mobile app, which adds a new dimension in flexibility. The mobile app offers the functionality to search and book meeting rooms and desks and is compatible with tablets and Smartphones based on Android, iOS and Windows Mobile operating systems. The Smartway2 mobile app allows users to search for an available room or desk that meets their requirements either in advance or on-the-fly and check-in easily on arrival using any of the methods previously mentioned. By leveraging Google's latest location-based services, should one of a party arrive early for a meeting, Smartway2 can navigate them to a nearby facility, such as a coffee shop.

Smartway2 is supported by the company's highly qualified Professional Service team. It offers a wide range of services from system design, the definition of operational procedures and workflows, installation and upgrades, screen and database configuration, data migration, custom application development, custom interfaces, report writing and user interface customisation.

Smartway2 is available for a 30 day free-trial. Organisations interested in trialling the solution, should contact Smartway2 Limited.

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### About Smartway2:

Smartway2 has been created by Martin Hiles and Nigel Reading who founded BusinessSolve Ltd, the hugely successful workspace manager scheduling solution. Smartway2 can be installed and working within minutes and is available for FREE evaluation on your chosen platform.