



UPGRADE YOUR EXISTING ROOM BOOKING SOLUTION

www.smartway2.com
www.smartway2.com/
product

Media Contact

Gino Mainolfi
gino@nspr.co.uk
t +44 (0) 1276 487 006
m +44 (0) 7810 634 204

PRESS RELEASE - FOR IMMEDIATE RELEASE

15th January 2015, Chesham, UK

Smartway2® Ltd Introduces Upgrade Programme for Organisations Using Meeting Room and Desk Booking software products.

To further accelerate the revolution in how meeting rooms and other essential office resources are scheduled, Smartway2 Ltd - the leading developer of cloud-based resource scheduling solutions - has introduced an Upgrade Programme. Valid to May 30, 2015, the Upgrade Programme makes it easy for companies looking to replace their existing resource scheduling solution* in favour of Smartway2, a modern and scalable alternative, for no more than the cost of their current annual fees.** To further encourage organisations to experience the convenience Smartway2 brings to their business, the company is offering a No Obligation, free, hosted and fully supported trial of Smartway2 for 30 days.

Smartway2 has been designed to meet the needs of today's dynamic organisations. It merges the latest developments in cloud-computing and mobile device technology to enable today's 'always-connected' professionals to easily book onsite resources wherever they are, whenever convenient for them. As well as being able to also book resources through mobile devices, they can also be booked through stylish, interactive on-premise touch-screen panels. Smartway2 is fully integrated with today's essential Google applications, including maps and language translation functionality.

Smartway2 doesn't just reward users with its comprehensive features and ease of use. It also rewards companies by removing many of the pain points associated with competitor offerings. Its flexible licensing model makes it attractive to businesses of all sizes, while its scalability and upgrade path enables its deployment to grow in line with a business. It is supported by two of the resource scheduling industry's most experienced pioneers - Martin Hiles and Nigel Reading - who have many years of experience in bringing resource scheduling software solutions to the corporate market place, including the hugely successful Workspace Manager. Their commitment to exemplary customer service ensures all customers are assured a personal service.

Commenting on the drivers for the Upgrade Programme, Nigel Reading said: "We have a strong desire to help any organisation that is disillusioned with its current room and desk booking software. From speaking to the market, we know their frustrations typically lie with poor product performance, unsatisfactory customer service and technical support as well as the ever increasing cost of ownership. Not only does Smartway2 address these frustrations, it has been specifically engineered for today's mobile, connected era, and offers previously unseen functionality that's accessible via the user's device of choice. Our belief is that Smartway2 is a landmark step in scheduling solutions and our confidence in it is reflected in our free and fully supported trial, as well as the Upgrade Programme."



The Smartway2® Meeting Room Resource Scheduling Upgrade Programme.

www.smartway2.com
www.smartway2.com/
product

Media Contact

Gino Mainolfi
gino@nspr.co.uk
t +44 (0) 1276 487 006
m +44 (0) 7810 634 204

Smartway2 is a highly innovative, practical and easy-to-use solution offering users an intuitive way to manage resource requirements while on the move. It is fully scalable and supports multiple locations, currencies, languages and time zones, making this a solution suitable for small, medium and large businesses. Complementing Smartway2's mobile application, the Smartway2 Room Panel merges sleek design with professional efficiency. The stylish panel and easy-to-use interface provides an immediate indication of availability and is compatible with Android, iOS and Windows Mobile operating systems, meaning you are free to select a tablet of your choice rather than having to purchase expensive proprietary hardware.

The solution has been developed to deliver major benefits to any organisation looking to improve utilisation whilst significantly reducing their real estate costs, energy consumption and carbon footprint. There is no longer a need for expensive in house IT resource and Smartway2 further reduces costs from day one, by being the world's first truly cloud-based mobile scheduling solution, making this the Smartway2 work.

It is supported by the company's highly qualified Professional Service team. The team offers a wide range of services from system design, the definition of operational procedures and workflows, installation and upgrades, screen and database configuration, data migration, custom application development, custom interfaces, report writing and user interface customisation.

Organisations interested in trialling the solution, should contact Smartway2 Limited

<http://www.smartway2.com/upgrade>

###

Notes to editors:

* For a full list of solutions included, please visit www.smartway2.com

** Conditions apply. Please contact Smartway2 Ltd for more information

About Smartway2:

Smartway2 has been created by Martin Hiles and Nigel Reading who founded BusinessSolve Ltd, the creators of the hugely successful Workspace Manager scheduling solution. Smartway2 can be installed and working within minutes and is available for FREE evaluation on your chosen platform.