

Smartway2[®] Ltd Introduces a Smartway2 Book for Outlook.



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PRESS RELEASE - FOR IMMEDIATE RELEASE

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Anywhere, anytime - booking of meeting rooms from Outlook has never been easier

Smartway2 Ltd - the leading developer of cloud-based resource scheduling solutions - has announced that Smartway2, its scalable, enterprise-grade resource scheduling solution, is now accessible from Outlook for Windows, Outlook for Mac and Outlook Web access, including Office 365, thanks to the introduction of the Smartway2 App for Office. Available now from the Microsoft Apps for Office Store, it enables new and current users of Smartway2 to book a meeting room from within their personal calendar whilst having sight of their colleagues' availability.

Smartway2 is the first resource scheduling solution to utilise Microsoft's preferred method of integrating apps with Microsoft Outlook, which negates the need for cumbersome and difficult to administer Plug-Ins as used by competitor offerings. This means the Smartway2 App for Office is very easy to deploy. Currently, it is the only enterprise resource scheduling app available from Microsoft's App for Office Store.

Users benefit from real-time, two-way integration, which means that all Smartway2-enabled devices will reflect a user's booking instantaneously and all invited meeting participants will be informed accordingly. Therefore, changes can be made anywhere at any time. The Smartway2 App for Office ensures that making single or recurring bookings, with single or multiple resources - as well as optional services, like catering - is quick and easy. It adds further convenience by enabling users to establish a colleague's availability and search for a suitable room that is available when they are. It also keeps users up to date, by informing them via email of any changes that have been made to a reservation.

Commenting on the introduction of the app, Nigel Reading, Director, Smartway2 Ltd, stated: "Customer feedback plays a large part in Smartway2's ongoing development programme. Customers globally have already expressed their delight at the convenience Smartway2 brings to booking resources. Now we have responded to their requests to be able to book meeting rooms while easily checking colleagues' availability within Outlook. Furthermore, by using Microsoft's preferred method of integrating apps with Microsoft Outlook, we have made it very easy for users to access the Smartway2 App for Office. At the same time, we have bypassed the inconvenience of Plug-Ins to deliver the app across all Outlook interfaces, taking away a major headache for already overworked IT departments."



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Smartway2 has been designed to meet the needs of today's dynamic organisations. It merges the latest developments in cloud-computing and mobile device technology to enable today's 'always-connected' professionals to easily book onsite resources wherever they are, whenever convenient for them. As well as being able to book resources through mobile devices, they can also be booked through stylish, interactive on-premise touch-screen panels. Smartway2 is fully integrated with today's essential Google applications, including maps and language translation functionality. It is fully scalable and supports multiple locations, currencies, languages and time zones, making this a solution suitable for small, medium and large businesses.

It is supported by the company's highly qualified Professional Service team. The team offers a wide range of services from system design, the definition of operational procedures and workflows, installation and configuration, data migration, custom application development, custom interfaces, report writing and user interface customisation.

To further encourage organisations to experience the convenience Smartway2 brings to their business, the company is offering a No Obligation, free, hosted and fully supported trial of Smartway2. Organisations interested in trialling the solution, should contact Smartway2 Limited. Additionally, for supporting technical documentation that details how the Outlook integration has been structured, please contact: info@smartway2.com

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Notes to editors:

* For a full list of solutions included, please visit www.smartway2.com

About Smartway2:

Smartway2 has been created by Martin Hiles and Nigel Reading who founded BusinessSolve Ltd, the creators of the hugely successful Workspace Manager scheduling solution. Smartway2 can be installed and working within minutes and is available for FREE evaluation on your chosen platform.