

# Smartway2<sup>®</sup> Ltd and meetonvc introduce one-click HD video collaboration.



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**PRESS RELEASE - FOR IMMEDIATE RELEASE**

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**One-click HD video collaboration to any device, any user, anywhere. Connect using familiar and pre-existing devices**

Smartway2 Ltd - the leading developer of cloud-based resource scheduling solutions, today announced that it has teamed up with meetonvc to offer powerful functionality that enables SmartWay2 users to meet virtually via High Definition (HD) video conferencing from wherever they are, using their preferred device. Currently, Smartway2 is the only the scalable, enterprise-grade resource scheduling solution available to benefit from meetonvc integration, providing users with more flexibility as well as a unique combination of resource scheduling functionality mated to cloud-based HD video conferencing capabilities.

The screenshot displays the Smartway2 software interface. The main window shows a calendar for '14 May 2015' with a meeting occurrence highlighted in blue. The interface includes a menu bar (FILE, MEETING OCCURRENCE, INSERT, FORMAT TEXT, REVIEW) and a toolbar with various icons. A sidebar on the right is titled 'Smartway2' and contains a 'Request a desk or a meeting room' form. The form includes fields for 'Timezone' (set to '(GMT) Dublin, Edinburgh, London'), 'Locations' (with a search box), and 'Services' (with a dropdown menu set to 'meetonvc'). A green button labeled 'Attach this Request' is visible at the bottom of the sidebar. The main calendar area shows a grid of time slots from 15:00 to 17:00, with a meeting occurrence marked 'AR' in the 16:00 slot.

In an era of BYOD and increasingly dispersed workforces, Smartway 2 and meetonvc's integrated solution finally addresses the challenge of connecting physical meeting rooms with mobile or remote workers. Supporting all enterprise-grade browsers - including Chrome, Firefox and Opera webRTC Browsers - the app is compatible with any end-point, including solutions from Polycom, Tandberg, Cisco and Microsoft Lync, enabling organisations to maximise the investment



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they have already made in existing video conferencing solutions. As there is no additional client to download, the meetonvc app also reduces the set-up burden on already overstretched IT departments. The app's cross-device and cross-platform compatibility means users can access it from the device they are most familiar with, thus greatly reducing the learning curve and encouraging uptake and continued use, ensuring productivity benefits are realised through remote teams collaborating more effectively.

The integration of the two powerful solutions enables Smartway 2 users to book one or more physical meeting rooms and invite colleagues to attend in person or remotely. If the meeting organiser or attendee cannot be present in either of the physical locations, once the meeting room is checked in, the meetonvc video conference will start automatically, and connect the two locations. The meetonvc app will be launched by Smartway2 ensuring that the absent meeting organiser or remote attendee is connected via their Smartphone HD camera, so they can still participate. Therefore, if one participant hasn't arrived physically, meetings can still start on time via Smartway 2. In theory, this could prevent the typical disruption and loss of productivity that often occurs when meetings start late.

Simon Hunt, co founder, meetonvc, commented: "The market for video hardware solutions is in decline according to IDC, a situation that indicates that video conferencing hardware no longer fits with the way that people work. Another telling sign that businesses now want powerful collaboration tools that give them the flexibility that they need, is the relentless growth of the collaborative tools market which is enjoying a compound growth rate of 40%. In an era where mobile is king, not only is the app right for the times, is it simple to use, safeguards all video conferencing hardware investments made to date and lets users choose which device they want to access it from. With Smartway2 and the meetonvc app combined, we have succeeded in removing the barriers that used to obstruct collaborative remote working."

Simon added: "With a significant number of business wanting to simply connect their existing IT investment - be that a Video Estate, Skype for Business, Desktop users on Browsers, or mobile users on APPs or Chrome - they can now have a successful business-class meeting online without having to worry about how they are joining from any video or audio enabled device. We see a significant market shift towards people using the devices they already have, devices they are familiar with and ones they have already invested in. Our role is to simply enable that easier collaboration experience."

Smartway2 has been designed to meet the needs of today's dynamic organisations. It merges the latest developments in cloud-computing and mobile device technology to enable today's 'always-connected' professionals to easily book onsite resources wherever they are, whenever convenient for them. As well as being able to book resources through mobile devices, they can also be booked through stylish,



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interactive on-premise touch-screen panels. Smartway2 is fully integrated with today's essential Google applications, including maps and language translation functionality. It is fully scalable and supports multiple locations, currencies, languages and time zones, making this a solution suitable for small, medium and large businesses.

It is supported by the company's highly qualified Professional Service team. The team offers a wide range of services from system design, the definition of operational procedures and workflows, installation and configuration, data migration, custom application development, custom interfaces, report writing and user interface customisation.

To further encourage organisations to experience the convenience Smartway2 brings to their business, the company is offering a No Obligation, free, hosted and fully supported trial of Smartway2. Organisations interested in trialling the solution, should contact Smartway2 Limited.

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### About Smartway2:

Smartway2 has been created by Martin Hiles and Nigel Reading who founded BusinessSolve Ltd, the hugely successful Workspace Manager scheduling solution. Smartway2 can be installed and working within minutes and is available for FREE evaluation on your chosen platform.

### About meetonvc:

meetonvc was founded by Phil Marshman and Simon Hunt and is a next generation video, audio, chat and screensharing platform that has full interop with the main video endpoints and tools; Microsoft Lync, Room based systems, mobile clients, desktop clients and webRTC browsers. By bringing these endpoints together in an easy to use virtual meeting room, meetonvc gives our users, choice, flexibility and a quality HD experience. Furthermore our Lync Freedom product allows Microsoft Lync, Office 365 or Skype for Business users to connect to any other device, on or off their private network using a unique Pay as you Go consumption based tariff.

The meetonvc platform is fully scalable and is capable of handling calls in millions of virtual rooms across its resilient global network and provides our customers with activity reporting via their own management portal.

Delivered as cloud solution the meetonvc platform now has customers around the world providing a wide variety of services to end users. meetonvc offer a full white labeled feature allowing our customers and users to have calls in their own branded rooms.

meetonvc has a robust API to make integration into other platforms or applications a simple task.

For more information please contact [phil@meetonvc.com](mailto:phil@meetonvc.com) or [simon@meetonvc.com](mailto:simon@meetonvc.com)

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